

Quan Le

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Department of Economics
Princeton University
Princeton, NJ 08544

Graduate Studies

Princeton University 2018 - expected 2024
PhD Candidate in Economics
Dissertation: *Essays in Industrial Organization*

REFERENCES FROM THE DEPARTMENT OF ECONOMICS AT PRINCETON UNIVERSITY

Professor Kate Ho kate.ho@princeton.edu (609) 258-4032	Professor Leah Boustan lboustan@princeton.edu (609) 258-7116
Professor Nick Buchholz nbuchholz@princeton.edu (609) 258-9514	Professor Jakub Kastl jkastl@princeton.edu (609) 258-4012

Prior Education

University of Toronto 2012-2016
Honours B.Sc. in Mathematics and Economics, *with high distinction*

Fields

PRIMARY Industrial Organization
SECONDARY Economic History

Publications

"American Stories: A Large-Scale Structured Text Dataset of Historical U.S. Newspapers"

with Melissa Dell, Jacob Carlson, Tom Bryan, Emily Silcock, Abhishek Arora, Zejiang Shen, Luca D'Amico-Wong, Pablo Querubín, Leander Heldring.

Neural Information Processing Systems — Datasets & Benchmarks, forthcoming 2023.

Job Market Paper

"Network Competition and Exclusive Contracts: Evidence from News Agencies."

This paper studies exclusive vertical contracts in network industries and asks whether exclusive arrangements intended to be anti-competitive in one market segment can be pro-competitive in another. The setting is news agencies in the early 20th-century United States, which historically operated with exclusive territory contracts intended to create local newspaper monopolies. I examine whether these contracts between the Associated Press (AP) and member newspapers inadvertently created demand for and facilitated the growth of the AP's primary rival, United Press (UP). I introduce a model that captures the demand for news agencies, newspaper entry, and news agency network formation. I estimate the model using a unique dataset that includes news agencies' subscriptions, costs, and physical maps of their networks over time. I find that economies of scale and network effects form considerable natural barriers to entry for news agencies. Counterfactual simulations show that UP likely would have exited if AP exclusive territory contracts were illegal. In contrast, contracts that require AP newspapers to subscribe exclusively to the AP would have weakened UP as well as incumbent AP newspapers that can no longer bundle content from both news agencies.

Work in Progress

"Publisher Multi-homing in Digital Advertising Markets: Evidence from Websites and Mobile Applications" *with* So Hye Yoon and Jie Zhou.

"Urban Migration, Public Health Amenities, and Local Newspapers in 1870-1940 U.S." *with* Anaïs Galdin.

Research Assistance

2019-20 Prof. Kate Ho (Princeton)

2016-18 Prof. Matthew Gentzkow and Prof. Jesse Shapiro (Stanford)

2015 Senior Economist Florence Kondylis (World Bank)

2014-16 Prof. Marco Gonzalez-Navarro (Toronto)

Teaching Assistance

2023-24 Junior Independent Work (junior thesis)

2021-23 Firm Competition and Strategy (advanced industrial organization)

2020-22 Economics of Uncertainty (advanced micro theory)

Professional Activities

Seminars (including scheduled)

- 2024 DePaul University, University of Toronto (Economics), University of Toronto (Rotman School of Management), Harvard Business School (Strategy), NYC Media Seminar
- 2023 London School of Economics (Economic History), NBER Summer Institute (Development of the American Economy), Princeton
- 2022 Columbia (Sustainable Development)

Honors, Scholarships, Fellowships, and Grants

George and Obie Shultz Fund (MIT)	2023
Graduate Student Teaching Award (Princeton)	2023
Richard S. Simmons '51 Graduate Fellowship (Princeton)	2018
Graduate Economics Fellowship (Princeton)	2018–2024
The Ramsay Scholarship in Economics (Toronto)	2015

Personal

Citizenship Việt Nam

Last updated: February 2024