

Quan Le

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Office Contact Information

Julis Romo Rabinowitz Building
Department of Economics
Princeton University
Princeton, NJ 08544

Academic Appointments

Harvard Business School

Assistant Professor of Business Administration, Strategy Unit 2025 —

Postdoctoral Fellow, Digital Data Design Institute 2024-25

Education

Princeton University

Ph.D. in Economics 2024

University of Toronto

Honours B.Sc. in Mathematics and Economics 2016

Research Fields

PRIMARY Industrial Organization

SECONDARY Media Economics, Digital Platforms, Economic History

Publications

[“American Stories: A Large-Scale Structured Text Dataset of Historical U.S. Newspapers”](#)

with Melissa Dell, Jacob Carlson, Tom Bryan, Emily Silcock, Abhishek Arora, Zejiang Shen, Luca D’Amico-Wong, Pablo Querubín, Leander Heldring.

Neural Information Processing Systems — Datasets & Benchmarks, 2023.

Working Papers

[“Network Competition and Exclusive Contracts: Evidence from News Agencies”](#)

Work in Progress

“Publisher Multi-homing in Digital Advertising Markets: Evidence from Websites and Mobile Applications” *with* So Hye Yoon and Jie Zhou.

“Urban Migration, Public Health Amenities, and Local Newspapers in 1870-1940 U.S.” *with* Anaïs Galdin.

Professional Activities

Academic Seminars (including scheduled)

- 2024 International Industrial Organization Conference, NYC Media Seminar, DePaul University, University of Toronto (Economics), University of Toronto (Rotman School of Management), Harvard Business School (Strategy),
- 2023 London School of Economics (Economic History), NBER Summer Institute (Development of the American Economy), Princeton
- 2022 Columbia (Sustainable Development)

Teaching

Junior Independent Work (Princeton)	2023-24
Firm Competition and Strategy (Princeton)	2021-23
Economics of Uncertainty (Princeton)	2021-23

Research Assistance

Prof. Kate Ho (Princeton)	2019-20
Prof. Matthew Gentzkow and Prof. Jesse Shapiro (Stanford)	2016-18
Senior Economist Florence Kondylis (World Bank)	2015
Prof. Marco Gonzalez-Navarro (Toronto)	2014-16

Honors, Scholarships, Fellowships, and Grants

George and Obie Shultz Fund (MIT)	2023
Graduate Student Teaching Award (Princeton)	2023
Richard S. Simmons '51 Graduate Fellowship (Princeton)	2018
Graduate Economics Fellowship (Princeton)	2018–2024
The Ramsay Scholarship in Economics (Toronto)	2015

Personal

Citizenship Việt Nam

Last updated: March 2024